

Swiss Leading House VPET-ECON

A Research Center on the Economics of Education, Firm Behavior and Training Policies



University of
Zurich^{UZH}

Co-Director

Prof. Dr. Dr. h.c. Uschi Backes-Gellner

U^b

UNIVERSITÄT
BERN

Co-Director

Prof. Dr. Stefan C. Wolter

Jahrestagung Bildungsökonomischer Ausschuss 2025 „Ökonomie der Berufsbildung“

13. & 14. Februar 2025

Universität Zürich, RAA, Rämistrasse 59, 8001 Zürich, **Raum: RAA-G-01**

Programm

Stand: 27.11.1024

Mittwoch, 12. Februar 2025

Ab 18:30: Informelles Get-together (*Location tba*)

Donnerstag, 13. Februar 2025

09:00 – 09:15	Begrüssung
09:15 – 10:00	Aufnahme-Vortrag 1 Benjamin Arnold: <i>Evolution vs. Creationism in the Classroom: The Lasting Effects of Science Education</i>
10:00 – 10:45	Aufnahme-Vortrag 2 Petra Thielmann: <i>Economic shocks and college major choice</i>
10:45 – 11:00	Pause
11:00 – 11:45	Aufnahme-Vortrag 3 Jonas Jansen: <i>Child Penalties in Labour Market Skills</i>
11:45 – 12:30	Aufnahme-Vortrag 4 Nikki Sure: <i>tba</i>
12:30 – 13:15	Aufnahme-Vortrag 5 Sönke Mathewes: <i>On Track to Success? Returns to Vocational Education against different Alternatives</i>
13:15 – 14:15	Lunch

www.economics-of-education.ch

Leading House VPET-ECON

A Research Program of the State Secretariat for Education, Research and Innovation

Prof. Dr. Dr. h.c. Uschi Backes-Gellner

University of Zurich, Department of Business Administration, Plattenstr. 14, CH-8032 Zürich

Tel. +41 44 634 42 81, backes-gellner@business.uzh.ch

Prof. Dr. Stefan C. Wolter

University of Bern, Department of Economics, Centre for Research in Economics of Education,

Schanzeneckstr. 1, Postfach 8573, CH-3001 Bern

Tel. +41 31 631 36 56, stefan.wolter@vwi.unibe.ch

Swiss Leading House VPET-ECON

A Research Center on the Economics of Education, Firm Behavior and Training Policies



University of
Zurich ^{UZH}

Co-Director

Prof. Dr. Dr. h.c. Uschi Backes-Gellner

^b
U

UNIVERSITÄT
BERN

Co-Director

Prof. Dr. Stefan C. Wolter

Tagungsthema: Ökonomie der Berufsbildung

- 14:15 – 15:15 **Keynote-Vortrag**
Rémy Hübschi, Stellvertretender Direktor Staatssekretariat für Bildung, Forschung und Innovation (SBFI): tba
- 15:15 – 16:15 **Postersession I: VET and Training in Firms**
Stefan Wolter: *Reaching for Gold! The Impact of a Positive Reputation Shock on Career Choice*
Stefan Wolter: *Sheepskin effect reversed: Evidence from a large-scale experiment with HR recruiters*
Uschi Backes-Gellner: *Financial Literacy in der Schweiz*
Harald Pfeifer: *Changing Work Climate: The Implications of Extreme Temperatures for Occupational Choice*
Silke Anger: *Perceived costs and benefits of participating in further training*
Simon Janssen: *Artificial Intelligence in Training: Improving Productivity and Communication Quality for call center agents*
- 16:15 – 16:45 **Dissertationspreis**
- 16:45 – 17:00 **Pause**
- 17:00 – 17:45 **Mitgliederversammlung**
- 18:00 – 19:15 **Stadtführung Zürcher Altstadt**
Treffpunkt: Kunsthaus
- 19:30 **Abendessen**
Linde Oberstrass (Universtätsstrasse 91. 8006 Zürich)

Programm Freitag, 14. Februar 2025

- 08:30 – 09:15 **Uschi Backes-Gellner: *What Works for Women Does Not Work for Men: A Large Field Experiment on Countering Gendered Occupational Choices***
- 09:15 – 10:00 **Stefan Wolter: *Competitive Peers: The Way to Higher Paying Jobs?***
- 10:00 – 10:15 **Pause**
- 10:15 – 11:00 **Silke Anger: *Helping High-School Students in Choosing Their Careers: Experimental Evidence from a Large-Scale School Policy in Germany***

www.economics-of-education.ch

Leading House VPET-ECON

A Research Program of the State Secretariat for Education, Research and Innovation

Prof. Dr. Dr. h.c. Uschi Backes-Gellner

University of Zurich, Department of Business Administration, Plattenstr. 14, CH-8032 Zürich

Tel. +41 44 634 42 81, backes-gellner@business.uzh.ch

Prof. Dr. Stefan C. Wolter

University of Bern, Department of Economics, Centre for Research in Economics of Education,

Schanzeneckstr. 1, Postfach 8573, CH-3001 Bern

Tel. +41 31 631 36 56, stefan.wolter@vwi.unibe.ch

Swiss Leading House VPET-ECON

A Research Center on the Economics of Education, Firm Behavior and Training Policies



University of
Zurich ^{UZH}

Co-Director

Prof. Dr. Dr. h.c. Uschi Backes-Gellner

^b
u

^b
UNIVERSITÄT
BERN

Co-Director

Prof. Dr. Stefan C. Wolter

General Economics of Education Topics

- 11:00 – 11:45 **Christina Felfe:** *Mindful choices - The role of perceived pressure*
- 11:45 – 12:45 **Light Lunch with Postersession II “General Topics”**
Raphael Brade: *How Do College Students Respond to Information about the Opportunity Cost of Delayed Graduation?*
Stefan Wolter: *Students with special needs: How much do you value avoiding them?*
Stefan Wolter: *When patience pays off - evidence on cultural determinants of post-compulsory education achievement*
Markus Nagler: *Preferences in Social Network Formation*
Ludger Woessmann: *Age and Cognitive Skills: Use It or Lose It*
Katja Kaufmann: *The Long-Run Effects of STEM-Hours in High School: Evidence from Dutch Administrative Data*
Larissa Zierow: *Learning Intervention to Enhance Study Readiness in First-Year Students: Initial Insights*
- 12:45 – 13:30 **Henning Hermes:** *The Importance of Gender Norms for Maternal Labor Market Expectations and Attitudes*
- 13:30 **Verabschiedung**

www.economics-of-education.ch

Leading House VPET-ECON

A Research Program of the State Secretariat for Education, Research and Innovation

Prof. Dr. Dr. h.c. Uschi Backes-Gellner

University of Zurich, Department of Business Administration, Plattenstr. 14, CH-8032 Zürich

Tel. +41 44 634 42 81, backes-gellner@business.uzh.ch

Prof. Dr. Stefan C. Wolter

University of Bern, Department of Economics, Centre for Research in Economics of Education,

Schanzeneckstr. 1, Postfach 8573, CH-3001 Bern

Tel. +41 31 631 36 56, stefan.wolter@vwi.unibe.ch